

# Press Release



## **Kevin Lynch Memorial Lecture: Sir Richard MacCormac**

### ***Density, Typology and Place***

The Urban Design Group's newest patron Sir Richard MacCormac will deliver the 2010 Kevin Lynch Memorial Lecture at The Gallery on Cowcross Street on Wednesday 17<sup>th</sup> November.

The lecture will describe the development of a series of interrelated ideas about architecture and urbanism.

These ideas, abstract and quantitative to begin with, developed into a whole range of design strategies addressing such varied subjects as housing density, building in historic contexts and masterplanning. This also generated an analytical proposition about London's urban structure.

Though this typological approach to design may seem strictly logical, many other influences are involved in place making - culture, sensibility, personal experience, and these may turn out to be the most important motivation.

Date : Wednesday 17<sup>th</sup> November 2010 – 6.30pm

Venue : The Gallery, 70 Cowcross Street, London EC1M 6EJ – Farringdon tube

Tickets : On the door from 6pm: £5.00 non-members, £2.00 members, £1.00 students

Programme for the evening:

6.15 Reception with wine and light snacks

6.45 Lecture by Sir Richard MacCormac

7.30 Questions

8.00 Post-event reception

More information : [www.udg.org.uk/?section\\_id=10](http://www.udg.org.uk/?section_id=10)



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